

Navigating AI in Assessment: From Awareness to Action

Exploring the ethical and responsible use of generative AI in assessment practices across higher education institutions

Ruth Slotnick, Ph.D., Director of Assessment, Bridgewater State University; Peter Shea, Assistant Dean of AI Integration, Middlesex Community College; and Devan Walton, Assistant Professor of Computer Science, Northern Essex Community College

AMCOA 13TH ANNUAL ASSESSMENT CONFERENCE, APRIL 25, 2025 WESTBOROUGH MA 1:30 PM-2:30 PM

Good afternoon

We're back !

Our Session Agenda

- 1:30 - 1:40 pm – Ruth: Current state and future direction for the field (10 mins)
- 1:40 - 1:55 pm – Peter: Readiness check: Ostrich, Crow, Falcon activity (15 mins)
- 1:55 - 2:05 pm – Devan: AI tools in practice (15 mins)
- 2:05 - 2:25 pm – Ruth: Secret Sauce Exercise (hands-on activity) (20 mins)
- 2:25 - 2:30 pm – Ruth: Share outs and wrap-up (5 mins)

Our Team



Devan Walton

Northern Essex Community College
Assistant Professor of Computer Science



Ruth Slotnick

Bridgewater State University
Director of Assessment



Peter Shea

Middlesex Community College
Assistant Dean of AI Integration

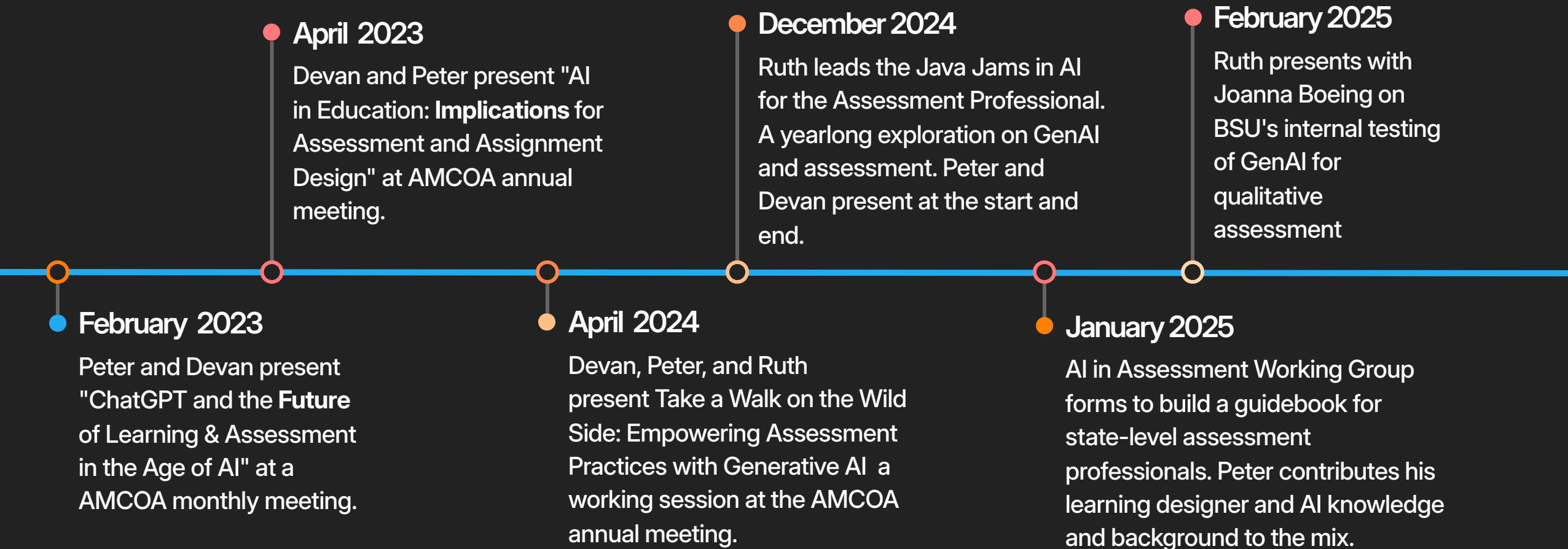


The Old Days of AI (2023)

2023 AI: When chatbots were like grumpy librarians.

And Ruth was a neophyte.

From Prehistoric AI to Today: A Timeline of Transformation

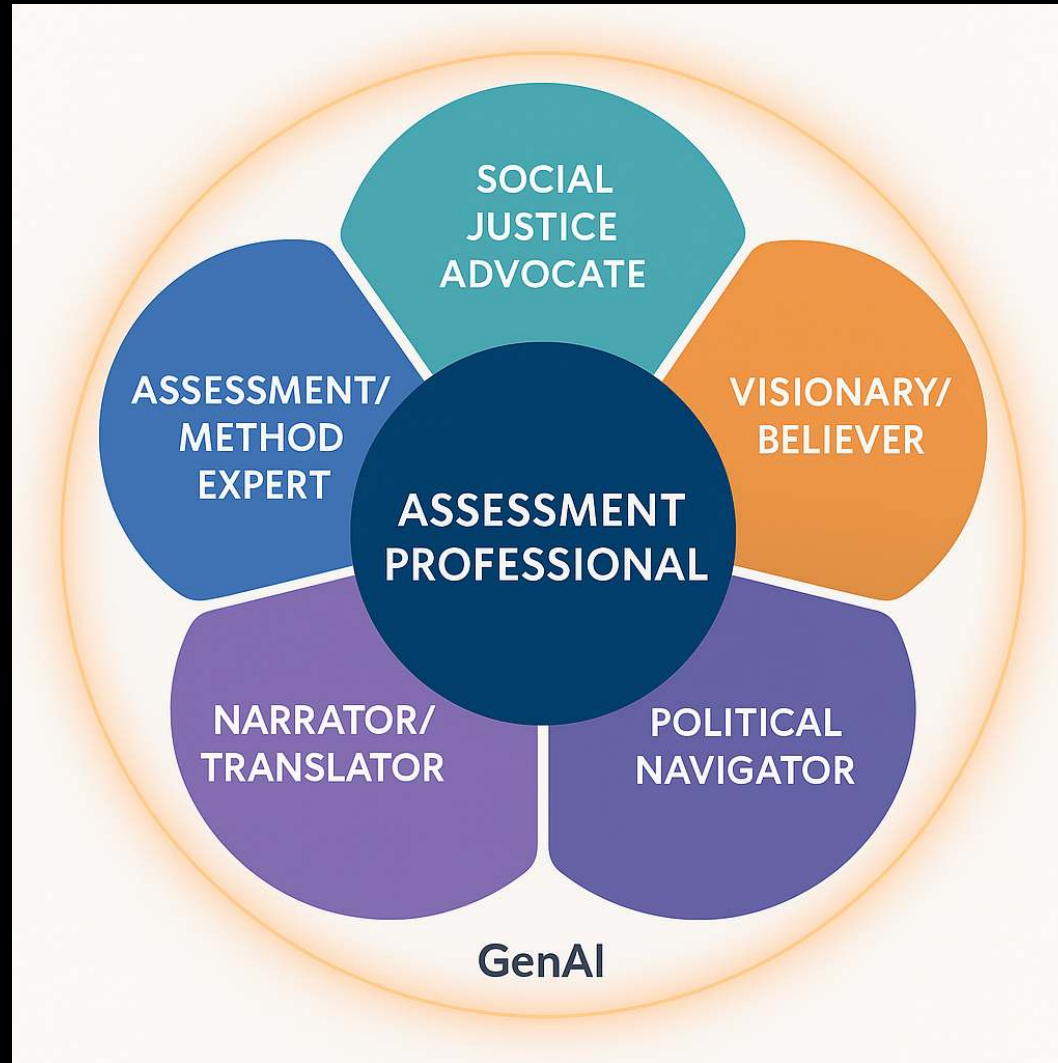


Today's Focus: How We Use AI in Our Work.

But It's Not Just About Us.

It's Getting Our Students AI-Ready and AI-Fluent.

Time to Get Comfortable with the Intersection of GenAI in our Roles



Slotnick (2025); Jankowski (2024); Jankowski & Slotnick (2015)

"Ready for AI? Let's Gauge Your Readiness (and Fluency)."

Our Session Agenda

- 1:40 - 1:55 pm – Peter: Readiness check:
Ostrich, Crow, Falcon activity (15 mins)



TURN & TALK – Ostrich / Crow / Falcon

Which Sort of AI Adoption Culture Do You Have?



TURN & TALK – Ostrich / Crow / Falcon

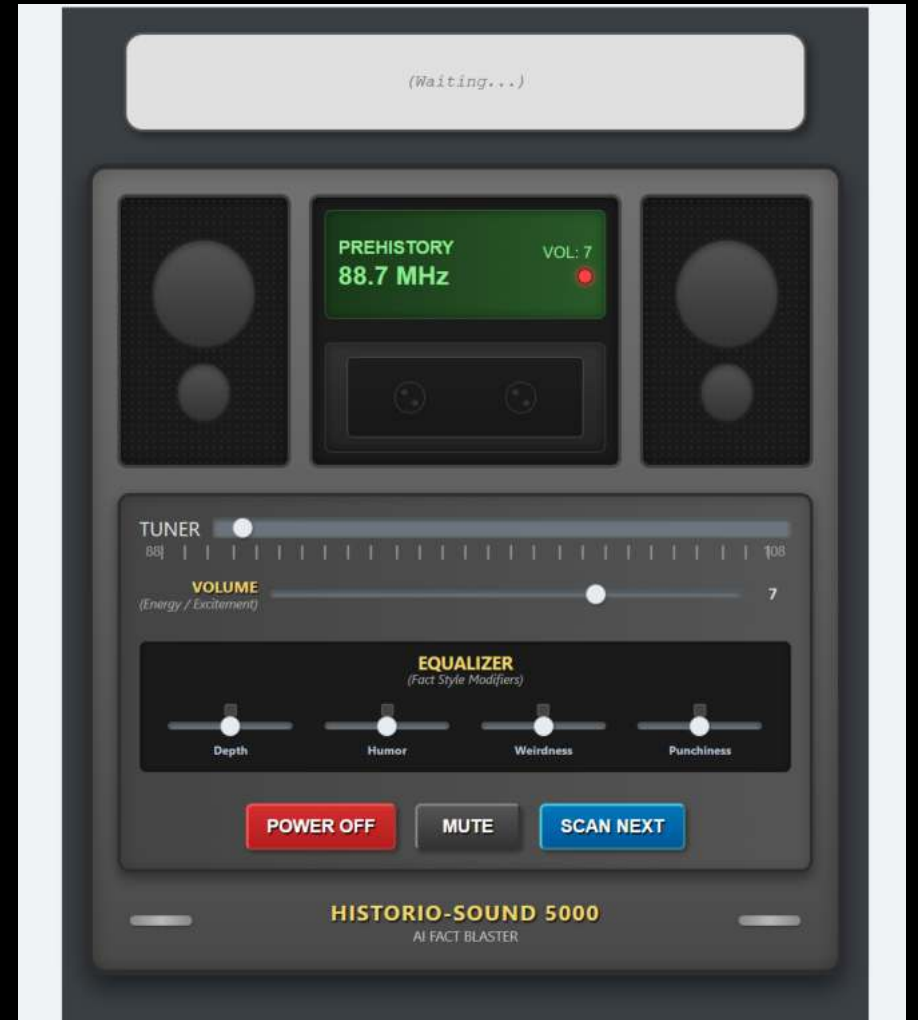
Share Outs

Our Session Agenda

- 1:55 - 2:05 pm – Devan: AI tools in practice (15 mins)

Dialing in Program Assessment with Faculty

Devan Demos



Bridgewater State University Mini-Grants (example of building use cases)

GenAI in Assessment for Spring 2025 GRANT RECIPIENTS*

KAREN AICHER
COMMUNICATION SCIENCES
AND DISORDERS
CSD Academic Program Review

KEVIN DUQUETTE
COUNSELOR EDUCATION
*Counselor Education CACREP
Program Evaluation and GenAI*

MARGARET JOHNSON
MANAGEMENT & MARKETING
*Developing a Pilot Plan to Use GenAI
to Aid with Writing in the Major
Assessments (MGMT 490)*

**KAREN RICHARDSON &
MISTI NEUTZLING**
HEALTH AND KINESIOLOGY
*Using Generative AI to Examine
and Improve Pass Rates on the
Physical Education MTEL*

**THOMASENA SHAW &
LISA BERGSON**
COMMUNICATION STUDIES
*Pilot Gen AI Assessment Plan
To Enhance The Quality Of
Undergraduate And Graduate
Public Relations Programs*

Sponsored by the Office of Assessment

Our Session Agenda

- 2:05 - 2:25 pm – Ruth: Secret Sauce Exercise (hands-on activity) (20 mins)

What's Your Secret Ingredient to Your AI Sauce?

- 1 Silently reflect on your own AI readiness and your assessment strengths. Think about tools and methods you're already using, and how AI could enhance or challenge these practices. What gaps do you see, and where do you feel most confident in integrating AI?
- 2 In helping others embrace AI, what's your superpower, sweet spot, or 'special ingredient' in guiding integration with assessment? Share with your neighbor.
- 3 What is one specific action you can take in the next week to advance your AI-readiness and fluency?
- 4 Whip Around Share Out (as time permits)



Our Session Agenda

- 2:25 – 2:30 pm – Ruth: Wrap-up (5 mins)

Assessment Institute: Join Us! Get Involved.

GenAI Community of Practice (starting in November 2025)



Will Miller

Embry-Riddle Aeronautical University
Associate Vice President for Continuous
Improvement and Institutional
Performance



Ruth Slotnick

Bridgewater State University
Director of Assessment



John Hathcoat

James Madison University
Associate Professor and Associate
Assessment Specialist

Q&A